



- What is WE Schools?
- Teacher resources and support we offer
- WE Go Green Campaign
- Grants WE Schools offers
- WE Day!
- How to get involved







## Battled child labor, boy, 12, murdered

## Defied members of 'carpet mafia'

ISLAMABAD, Pakistan (AP)

— When Iqbal Masih was 4
years old, his parents sold him
into slavery for less than \$16.

For the next six years, he remained shackled to a carpetweaving loom most of the time, tying tiny knots hour after hour.

By age 12, he was free and travelling the world in his crusade against the horrors of child labor.

On Sunday, Iobal was shot dead while he and two friends were riding their bikes in their village of Murito, 35 kilometres custofie the eastern rity of Lahore. Some believe his murder

was carried out by angry members of the carpet industry who had made repeated threats to silence the young activist.

"We know his death was a conspiracy by the carpet maffar," said Ehsan Ullah man of the Bonded Labor Liberation Front (BLLF), a private

#### Pakistan.

Iqbal, a Christian, was home from school in Lahore for the Easter holiday.

A man known only as Ashraf, a laborer in Muritke, was arrested in connection with the shooting, but has been released, Khan said.

Rana Igbal, deputy superinadent of police for the district, said yesterday he was investi-

gating deralls the shooting but had no The killing came only months

Please see Child-labor, A24

## Our founding story



## What is WE Schools?



- ✓ Free for all schools, school groups and youth organisations
- ✓ World class resources that deliver on a promise to develop youth to become active citizens.
- Students all over the world are participating

#### The Growing WE Schools Movement

14,500+ Schools and groups

**3.8M+** Yout



## WE Teacher resources:

- Lesson plans
- Digital programming
- Webinars
- Designated coordinators



A classroom resource to teach sustainable living:

- Available for primary and secondary
- Called 'WE Take Charge'
- Curriculum links: English, Citizenship, Computing, and Geography.
- Linked to UNCRC articles: 12, 24, and 29.
- Designed by qualified teachers to save you time!

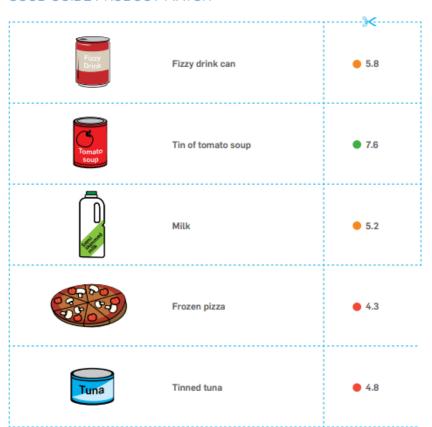




# Example activity: Good Guide Product Match

APPENDIX 1:

#### GOOD GUIDE PRODUCT MATCH



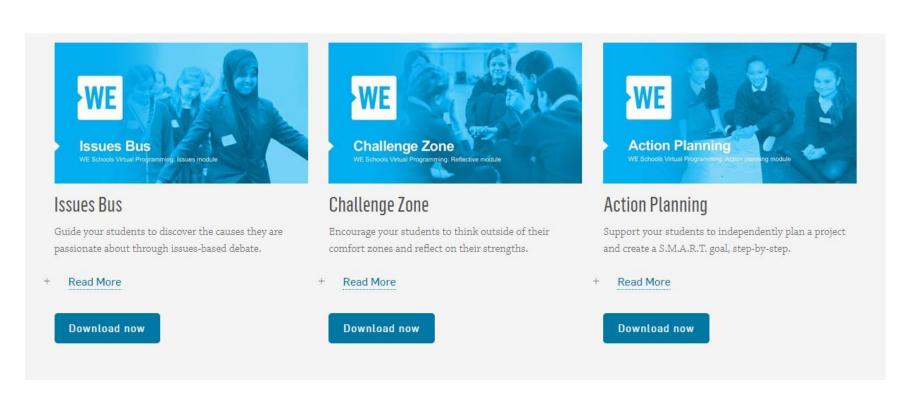
- Lesson 1: WE Live Sustainably
- Lesson 2: WE Have An Impact
- Lesson 3: WE Go Green
- Reflection Activity





## **Digital Programming**

3 interactive modules with ready to use PowerPoints and lesson plans:





• Join Skype Meeting



## What is WE Go Green?

- Student lead campaign
- Focused on improving local environmental issues and sustainability
- Awareness raiser or fundraising
- As small or large scale as you wish!

# Gather your friends and pledge to go green.



## WE Go Green- campaign guide

#### WE Go Green interactive student guide contains:

- 4 steps to taking action:
- 1 -Investigate and Learn
- 2 -Action Plan
- 3 -Take Action
- 4- Report and Celebrate

## **WE Go Green**

### Gather your friends and pledge to go green!



#### Sustainability + Purpose = CHANGE

Commit to a sustainability pledge in your school or community and watch how everyday actions can turn into sustainable impact.

Sign up now



## Step 1: Investigate and Learn

## Guides you through:

- Discussion activities
- Fast facts
- Community mapping walk- identifying issues
- Set goals

#### Step 1: Investigate and Learn

Planting the seeds for change begins with learning more about what's going on in your own community! Use the **Environment Issue Card** to help you learn more.

What sustainability initiatives already exist in your school or community? Which ones work best?	

#### **Community Mapping**

Download the Community Mapping activity to guide you on a walk around your school. Look for signs of issues that have negative or positive environmental impacts (e.g. lack of recycling bins or overuse of electricity). Do you notice any obvious improvements you can make to your school (e.g. putting recycling bins in every classroom)?

Solution

## Step 2: Action Plan

- Assign roles
- Create a tangible plan
- SMART goal.
- How to extend the impact
- List and collect resources you will need

#### Step 2: Action Plan

Ready to create a more sustainable world? Use our master task list below to guide you and put each task in chronological order. Add your own tasks too and remember that some tasks may need to happen at the same time.

Master Task List:	Steps to Success:
Get permission from your teacher(s)	1
Engage your local community	2.
Write in your school newsletter	3.
Spread the word on social media using #WEgoGreen	4.
Design and put up posters	5.
Lead a school assembly	6.
Gather supplies	7.
Other:	8.
Other:	9.
Other:	10.

## Step 3: Take Action

- Bring your action plan to life.
- Take photos of your progress.
- Reflect on why it was important to take part.
- Have opinions changed?

#### Step 3: Take Action

Every seed planted and bottle recycled is helping contribute to a better, more sustainable world. Encourage your whole school to get involved and start taking action!

Pon't forget to share your pictures, progress and success on social media with #WEgoGreen.

#### Reflect





## Step 4: Report and Celebrate

- Reflect on successes and challenges
- Record the impact of your actions
- Think about what you would do differently next time.
- Share your story and photos with our team!

#### Step 4: Report and Celebrate

#### Report

How many people participated in the campaign?

How many people did you reach through the campaign?

How many pledges of sustainability did your group take?

How long did you run your WE Go Green campaign for?

#### Celebrate

Make sure you celebrate and share the success of your campaign, and reward yourselves for all your hard work.

- Share photos of your actions with your school, community and WE Schools Programme Manager or Coordinator.
- Capture the highlights of your event day and create a video or classroom display.
- Celebrate impacts through a class party, assembly or WE DayX.

## WE | WE Go Green in action

At St. Mellons Primary School in Glamorgan, pupils are studying the science of sustainability. Throughout the summer term, class teacher, Clare Kupe, used the WE Go Green lesson plans to help pupils discover the importance of sustainable living. From understanding their ecological footprints, to raising awareness of environmental issues by sharing statistics, pupils soon became sustainability experts!

With knowledge comes responsibility, and pupils are now taking charge by

reducing, reusing and recycling more at school. After monitoring photocopier paper usage over a six-week period, the office manager reported a 40 per cent eduction by the class alone—showing that, when we work together, we can protect our planet!

As their class motto goes, "St. Mellons is helping the world to be cleaner and greener!



## Virgin Atlantic Change is in the Air Award

- Chance to win up to £2,000 to turn ideas for sustainability into action.
- Applications open in October 2019.



All UK students aged 8 and above.

- Primary: must apply as a group.
- Secondary: Students may apply as a group or as an individual.

### Whitley Chapel CE First School- Northumberland:

- Build three Keyhole Gardens in the school grounds
- Replace the broken fence with woven willow fencing
- Willow compost bin for the students to put their compostable lunch waste in

#### The Gatwick school- West Sussex:

- School is on an industrial estate and setting up its first eco team
- Buying and making homes for local wildlife
- Improving wildlife corridors
- Planters filled with plants to support bees and other insects

## Other grant opportunities:

This year we were also generously given grants to offer out to WE Schools by the Queen's Commonwealth Trust:

#### Ryde school- isle of Wight

Awarded £2060 to run a sustainability project

- Recycled water bottle greenhouse
- Fruit trees
- Cargo bike to cycle round the community selling soup made from veg grown in the garden- promoting health eating
- Seeds for the garden



## Celebrating the incredible impacts



WE Day is an annual event that brings together 12,000 young people and teachers as the SSE Arena Wembley with world-renowned speakers and award-winning performers to celebrate and inspire another year of incredible change.



## WE Schools support for eco projects:

WE Schools is entirely FREE and you can engage with the programme as much or as little as you like!

If you want to get involved or find out more sign up with me afterwards.

