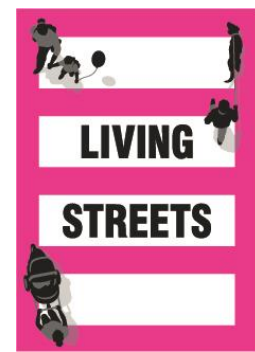


# Join in with Happy Shoesday

On Tuesday 22 May this year thousands of children and grown-ups around the country will be wearing their happy shoes.

Why? They all want the right to walk to school safely, with fewer traffic jams and less toxic fumes in the air. This event is called Happy Shoesday and raises vital funds for Living Streets' work.



**LET'S  
WALK TO  
SCHOOL**



## How it Works:

1. **Sign up** for a free resource pack and we'll send you everything you need to make running the day as easy and fun as possible.
2. **Get thinking** about what happy shoes to wear – a favourite pair or ones that have been decorated. You can use our shoe cape template to turn shoes into shoe-per heroes!
3. **Have a super Happy Shoesday!** Encourage families to walk, scoot, cycle or park and stride to school, wear their happy shoes, and make a £1 donation for Living Streets. Use our classroom activity ideas throughout the day.

## Why Join In?

Remind families that your school is committed to reducing the number of cars outside the school gate and making sure your pupils can enjoy a happy, healthy and safer walk to school with fewer traffic jams, potential collisions and toxic air.

*Taking part also supports schools running Living Streets' WOW challenge or working towards Eco-Schools awards.*



Living Streets' is the UK's only charity for everyday walking. You can help us keep going to make streets safer for all. This small action means you will be a part of the work to overcome barriers to walking. For example, our Walk To School campaign reaches millions of people. Above all, the work we do creates communities designed for people, not machines.

**Sign up at [www.livingstreets.org.uk/happysoesday](http://www.livingstreets.org.uk/happysoesday)**

**Contact [katie.france@livingstreets.org.uk](mailto:katie.france@livingstreets.org.uk) if you have any questions.**

**Last year some Leicester schools linked Happy Shoesday to Africa's Gift Happy Feet Day. Families could donate either a pair of unwanted shoes or £1, with funds raised from both methods going to Living Streets.**



# Africa's Gift Shoes for Africa Money for you!

*Solve the perennial headache of non-uniform days, raise funds for your school and help support a charity by holding a...*

## Happy Feet Day

a non-uniform day for your feet!

Students attend school in their choice of footwear, whilst handing over a pair of unwanted shoes that can be used again in rural Africa.

We pay **40p per kilogram** for reusable shoes, and then transport them to Africa, where they are introduced into the communities sensitively\*

We collect the shoes from school on the **Happy Feet Day**, so there are no storage problems. We weigh them and make swift payment.

All we ask is that the shoes are **clean, paired, tied and together...**

Book a date to make your feet happy!

**\*our focus is on empowering community members rather than perpetuating a dependency culture and we work with key personnel to make this happen.**

Find out more at [www.africagift.org](http://www.africagift.org)

AfricasGift



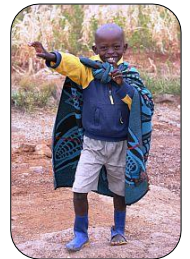
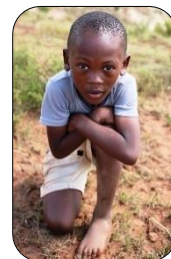
[info@africagift.org](mailto:info@africagift.org)



@AfricasGift



01709 717111



Why not link to Living Streets' Happy Shoesday event in May?  
As we did last year, Africa's Gift will be arranging a Leicester collection day to tie in with local Happy Shoesday events.  
*Email or phone today to book your collection.*